



LAMIS SAMARA

Address: Amman- Jordan

Phone: (+962) 799291220

Email: lamissamarah@gmail.com

Date of birth: 26/03/2002

Portfolio

SUMMARY

I'm a computer science graduate from HTU, I'm an enthusiastic and determined individual with a passion for learning and problem-solving. Highly organized and energetic, I excel in building strong relationships and adapting to new environments. With excellent communication skills. I'm eager to contribute to your team and make a positive impact.

WORK EXPERIENCE

Account Manager - Content Creator, Step-Up Marketing Agency

Sept 2023 – April 2024

- Facilitated clear communication between clients and internal teams, ensuring alignment with client requirements.
- Produced tailored content in line with brand voice and messaging goals.
- Collaborated with designers to create visually compelling assets and provided clear direction.
- Managed content publication on clients' platforms, optimizing for maximum reach and engagement.
- Developed comprehensive content plans, curated mood boards, and coordinated content creation sessions to maintain brand integrity and drive audience engagement

Website Developer (WordPress - Shopify), Freelancer

Mar 2021- Present

- Develop custom WordPress and Shopify websites tailored to clients' needs
- Customize themes to create intuitive user interfaces, enhance e-commerce features, and ensure compatibility across devices with responsive design.

EDUCATION AND TRAINING

Bachelor's Degree in Computer Science

2020-2023

Al-Hussein bin Abdullah || Technical University

GPA : 3.5

Software Developer Internship , Hello World Kids

Feb 2023 - Sep 2023

COURSES

- **UX Design Process - Coursera**
- **Meta social Media Marketing - Coursera**
- **WordPress development - Udemy**

LANGUAGES

Mother tongue: **Arabic**

Other Language: **English B2 level**

SKILLS

- Content Writing
- Client Relationship Management
- Strategic Planning
- Meta Business suite
- Microsoft tools (Word, Excel, PowerPoint)
- Designing tools (Canva , Capcut)